

# BCTC: Leading the State in Transfer Opportunities for Students

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<b>Project Goal:</b>	To improve the transfer rate of Bluegrass Community & Technical College students to four-year institutions by expanding services through a Transfer Center
<b>Funding:</b>	Title III Grant, US Department of Education
<b>Five Year Grant:</b>	2005 – 2010
<b>Total Amount:</b>	\$1,467,023

## Leading the State

- BCTC is the top transfer school in the Kentucky Community & Technical College System
  - In 2006/07, 1,086 students transferred from BCTC to four-year institutions in Kentucky
  - BCTC had the top transfer rate in Kentucky in 2006/07: 9.42% overall transfer rate
- Between 2004/05 and 2006/07, BCTC had a 4.4% increase in the number of students who transferred
- More transfer students at the University of Kentucky, Eastern Kentucky University, Kentucky State University, and Northern Kentucky University come from BCTC than from any other school
- Top transfer majors: Business, Health Professions, Undecided, and Education

## BCTC Transfer Students Succeed

- Students who transfer from BCTC earn an average 2.93 gpa at the four-year institution they attend
- The retention rate of BCTC transfer students is 69.8% (one year after transfer)

<b>2006/07</b>	<b>Enrollment</b>	<b>Transfers</b>	<b>Transfer Rate</b>
<b>Overall BCTC</b>	<b>11,527</b>	<b>1,086</b>	<b>9.4%</b>
African American	1,430	78	5.4%
American Indian	41	1	2.4%
Asian/Pacific Islander	130	16	12.3%
Hispanic	202	11	5.4%
Unknown/Unspecified	906	31	3.4%
Caucasian	8,760	943	10.7%
Non-Resident Alien	58	6	10.3%

## Transfer Center Initiatives

### Strategies to Increase Minority Transfer

#### PRIDE Minority Peer Mentoring Program

- Peers Rallying Inspiration Dreams & Education (pilot program 2007/08)
- Pairs BCTC students of color with mentors (former BCTC students who have transferred to ECU or UK)

#### Individual Transfer Success Plans

- Personalized transfer information and advising, geared toward student transfer major and institution

### Effective Use of Technology

- **e-Transfer Centers:** Access to Transfer Center website and resources through kiosks at extended campuses
- **Electronic Marquees:** At extended campuses announcing advising and transfer deadlines, events, services

# Best Practices in Facilitating Transfer

## Dedicated Transfer Advisors

- Focus on individual advising (in person, by phone, email)
- During this academic year (August 1, 2007 - March 25, 2008), 743 students have received transfer advising through the Transfer Center (903 total appointments)
- Developmental advising focused on timely completion of associate's degree and preparation for transfer

## Highly Skilled Team

- Six BCTC professionals whose entire job responsibilities are geared to improving the transfer rate of BCTC students
- Three transfer advisors from four-year institutions
- Experience, education, and skills in advising, program development, administration, event planning, and research

## Strong Collaboration with Four-Year Institutions

- Full-time transfer advisors onsite from: Eastern Kentucky University, University of Kentucky, and Kentucky State University (funded by the four-year institutions)
- Transfer scholarships that provide financial assistance for BCTC transfer students
- Strong collaborative relationships with advisors, admissions personnel, and faculty at Kentucky institutions, resulting in articulation agreements, transfer-friendly admissions policies, and collaborative support of transfer students. BCTC's top transfer schools: UK, ECU, KSU, Morehead, NKU, and UofL
- Creation of "BCTC Blue" and "BCTC Colonels" programs: guaranteed admissions to UK and ECU for BCTC students who earn associate of arts or science degrees
- Support of transfer students during transition process: ECU Transfer Center, UofL ULTRA program

## Strong Institutional Support

- Strong support from BCTC Academic and Student Affairs Departments

## Well Funded

- Well funded through a Title III Grant from the U.S. Department of Education

## Effective Evaluation and Assessment

- Ongoing assessment of student satisfaction: 94% satisfaction rate with advising
- Two focus group studies aimed at evaluating student transfer perceptions, publications, website, advising
- Integration of scholarly research into program development and evaluation

## Transfer Center

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